

DARIA SOMMERREY

BRINGING NATURE INSIDE:

FITNESS YARD EDINBURGH

Project proposal



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FRONT ELEVATION NO.1



FRONT ELEVATION NO.2

GYM DESIGN

This presentation provides two examples of material and texture proposals for the space. The gym is located at 1 Waterfront Avenue, Edinburgh, EH5 1SA. Here, the northwest-facing windows remain shaded through the morning and midday, capturing soft, warm light in the late afternoon and evening during the summer months. In winter, when the sun tracks low across the southern sky, this facade receives minimal direct sunlight, keeping the interior naturally cooler and more subdued. Therefore, it's important to consider a softer and lighter color scheme and materials for the final finishes.

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STYLE CHIOCE

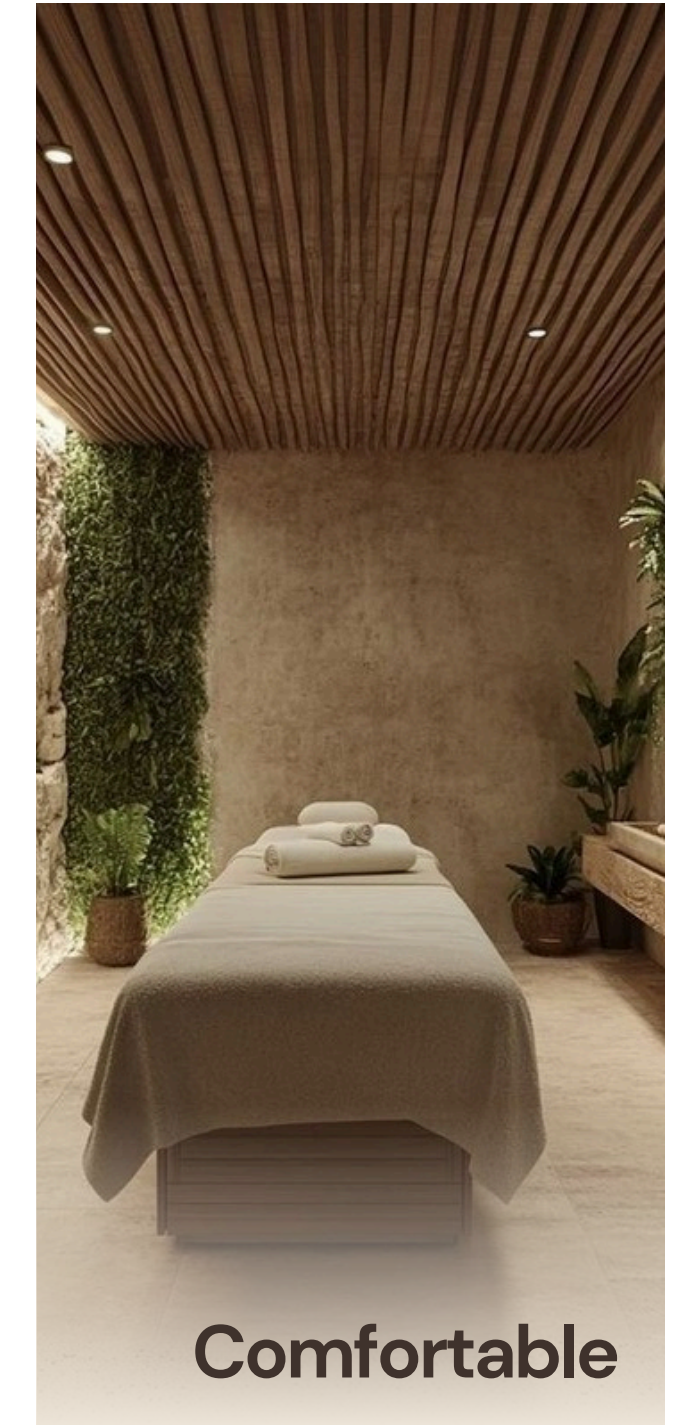
This proposal draws inspiration from the idea of organizing space effectively, with a focus on integrating branding elements into the interior. It aims to create a comfortable environment that caters to client needs while maintaining a welcoming atmosphere for returning customers.



Organised



**Brand
orientated**



Comfortable

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PROPOSAL NO.1

INTRODUCTION

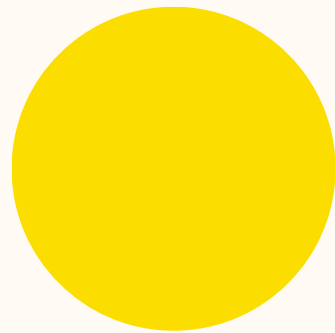
This chapter presents a darker color palette and materials. The main wood finish features walnut wood paneling across the central point and the reception desk. The composition is coherent and draws the audience into a sophisticated ambiance.

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COLOUR TONE NO.1



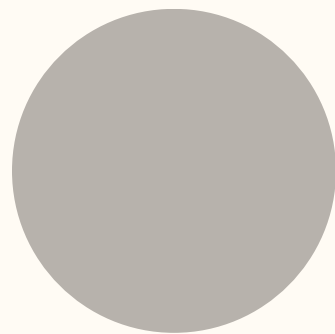
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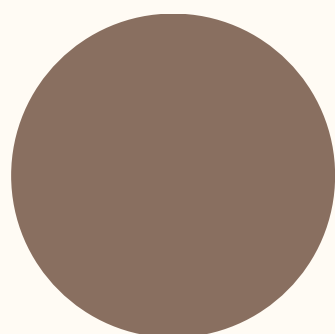
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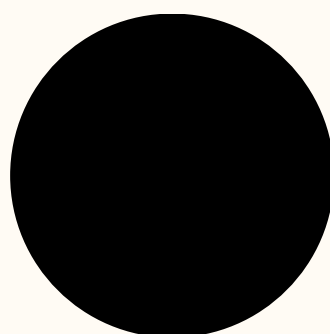
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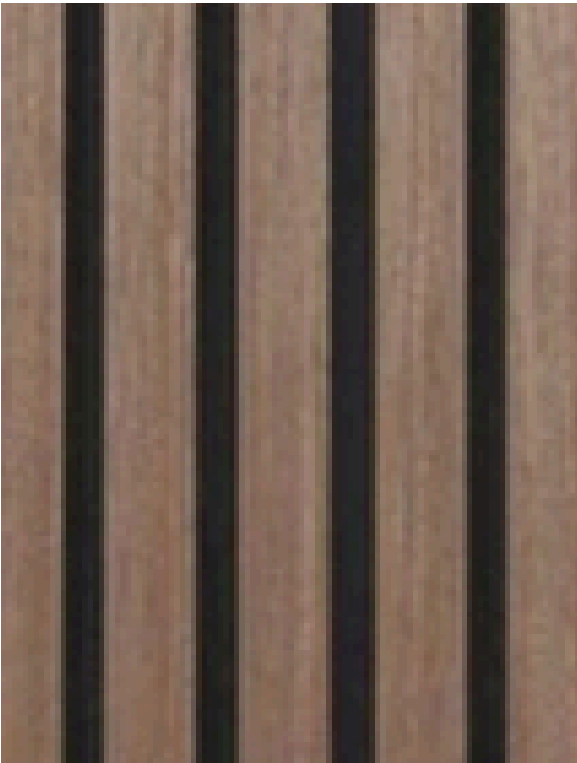
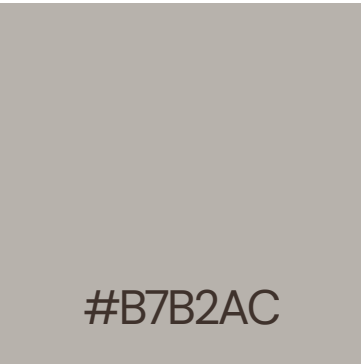
#896F60



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Project proposal



#EFE7DB

MATERIALS

For this proposal, materials include tree-balanced color schemes and carefully selected woods in a darker ambiance. Walnut paneling adorns the walls, complemented by oak finishes on the shelving units and folding table. To enhance the composition, black details are incorporated into the lighting and features.

INTERIORS



VISUALISATION

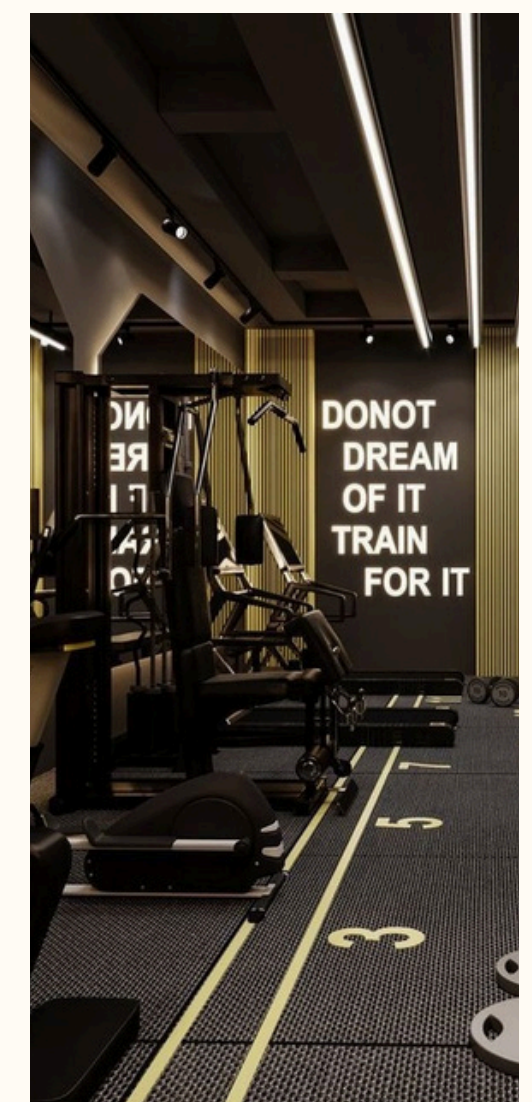
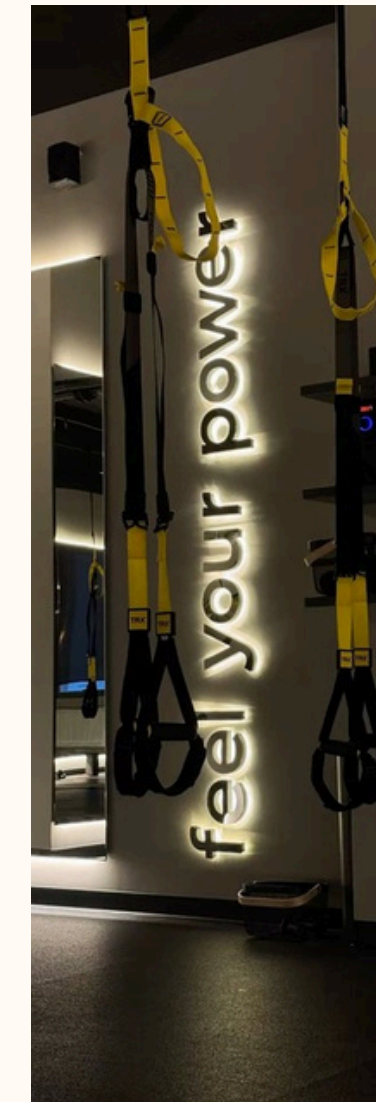
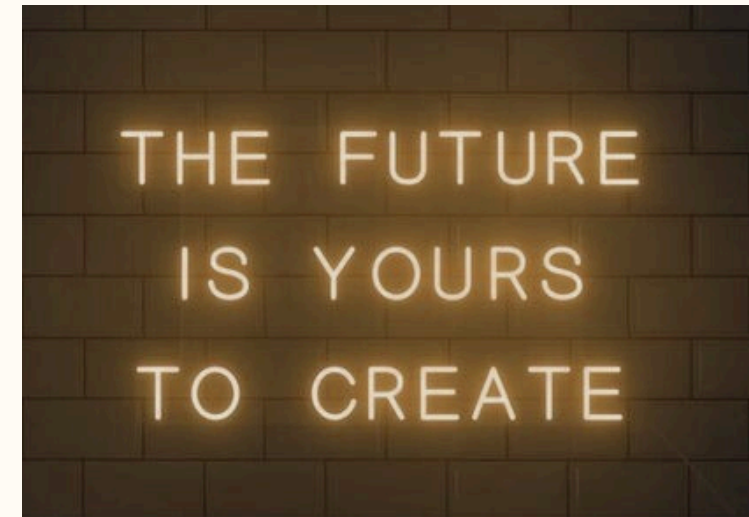
This visualization shows the arrangement of gym machines and the customer's perspective upon entering.



VISUALUSATION

This visualisation represent a resting area featuring a coffee machine and a water station. Additionally, it includes a shelving product display and the owner's awards.

INTERIORS



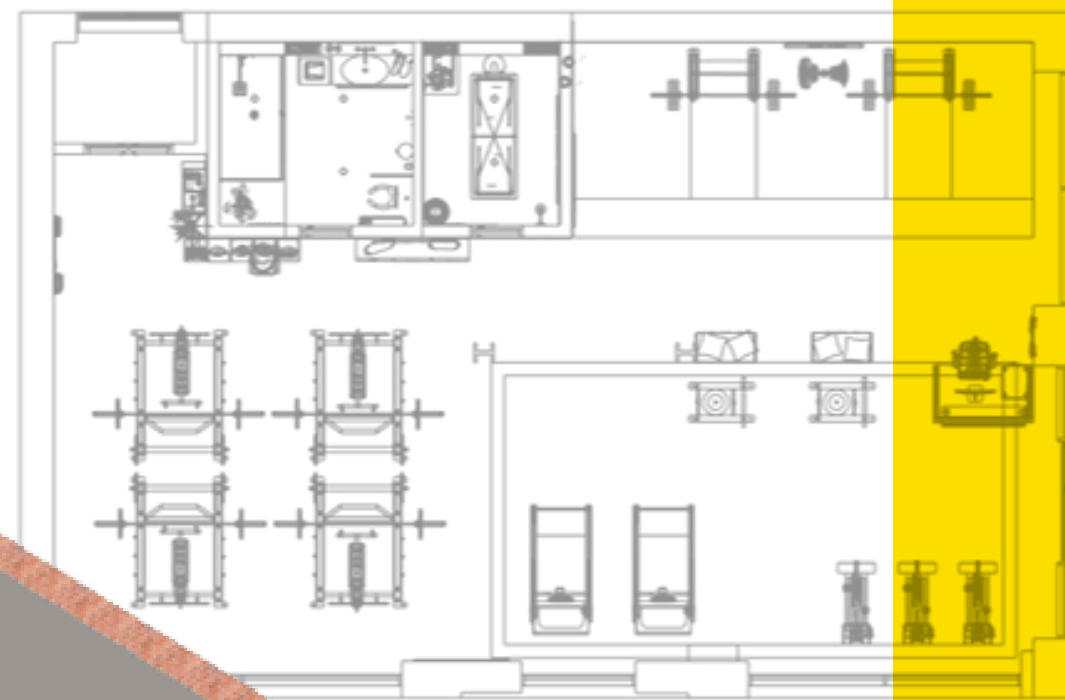
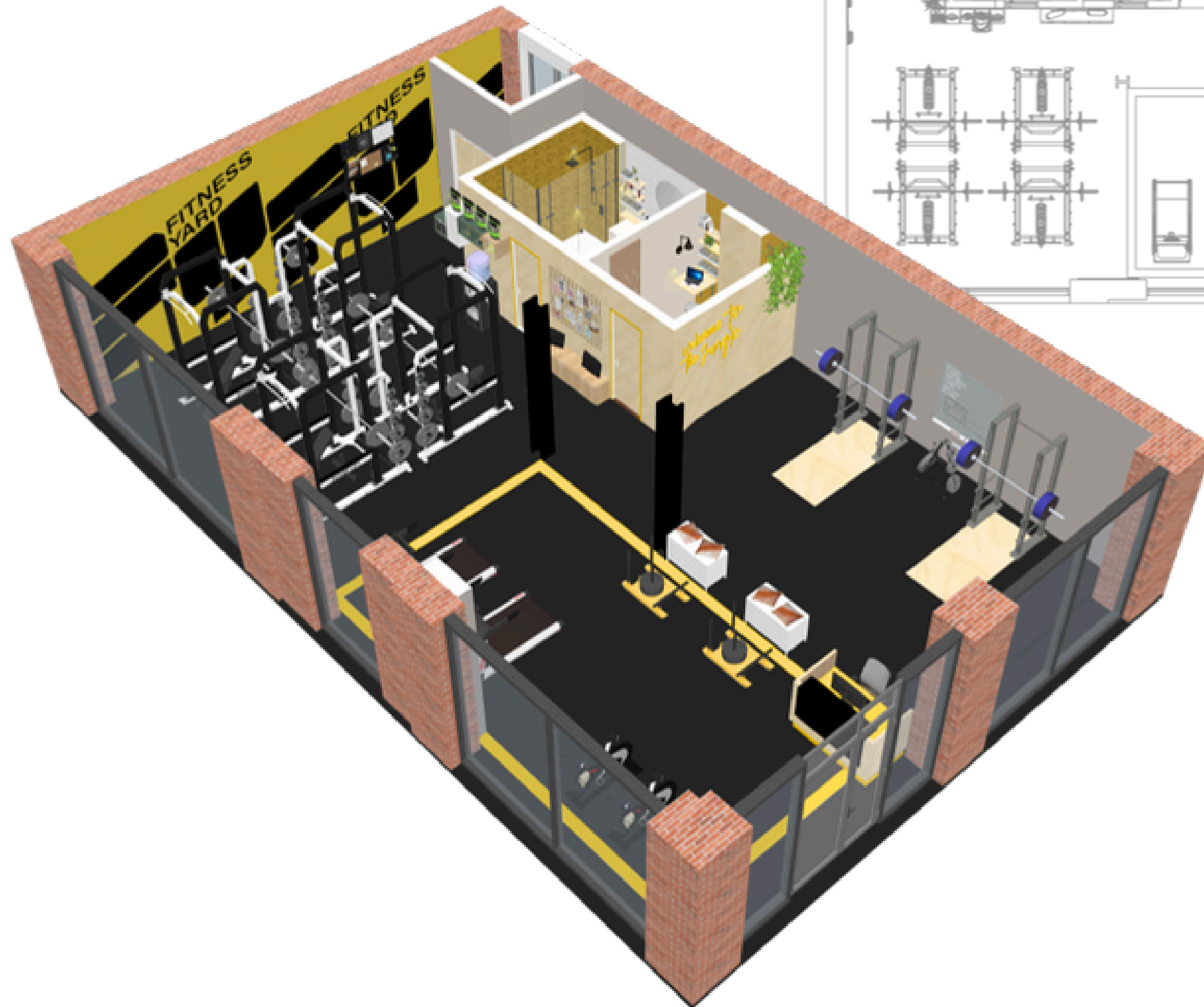
VISUALISATION

The visualizations display the front side of the gym, highlighting a motivational neon sign on the wooden-paneled wall.

INSPIRATION

Inspirations for the projects motivational neon signs to create a vibrant and encouraging atmosphere.

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PROPOSAL NO.2

INTRODUCTION

This chapter introduces the brighter color palette, featuring similar materials with a different wood finish. Here, 9mm birch plywood is introduced, known for its increased resistance. It offers a much lighter effect, which, when considering the sun's path, brings warmth inside. Leaving it in its natural color provides purity and a coherent composition.

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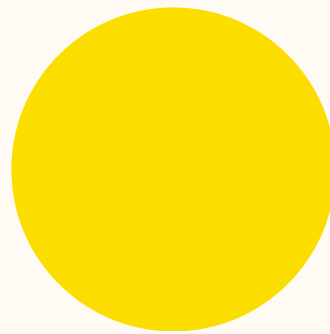
COLOUR TONE NO.2



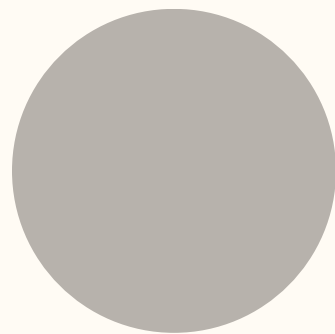
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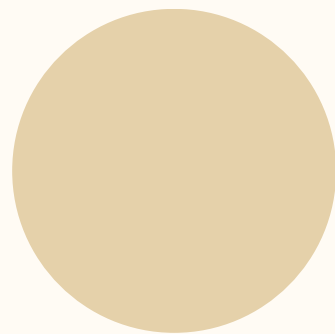
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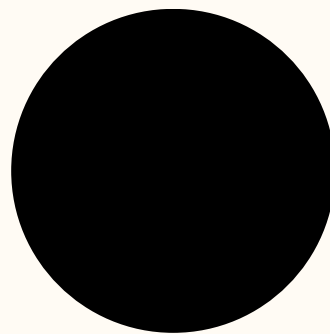
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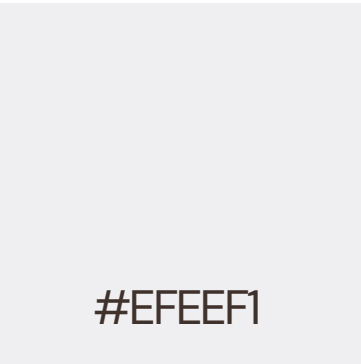
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Project proposal



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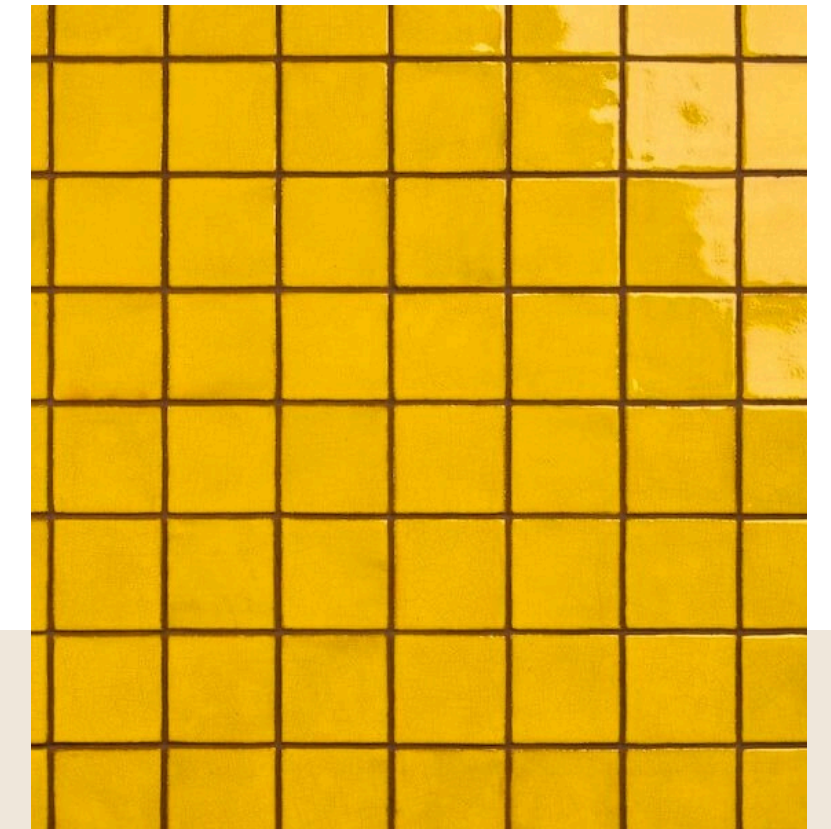
MATERIALS

A presentation is a formal talk, often delivered in front of an audience, aimed at conveying information, persuading others, or sharing insights on a particular topic.

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BATHROOM CUSTOMISATION

The bathroom is functional and spacious, including a designated area for disabled access. The inspiration behind the design was to divide the space into separate toilet and shower areas. The colors reflect the company's branding. Additionally, the choice of materials ensures durability and ease of maintenance, while the lighting is strategically placed to enhance both functionality and ambiance. Elegance is also included in the design, adding a touch of sophistication to the overall experience.



Project proposal

INTERIORS



VISUALISATION

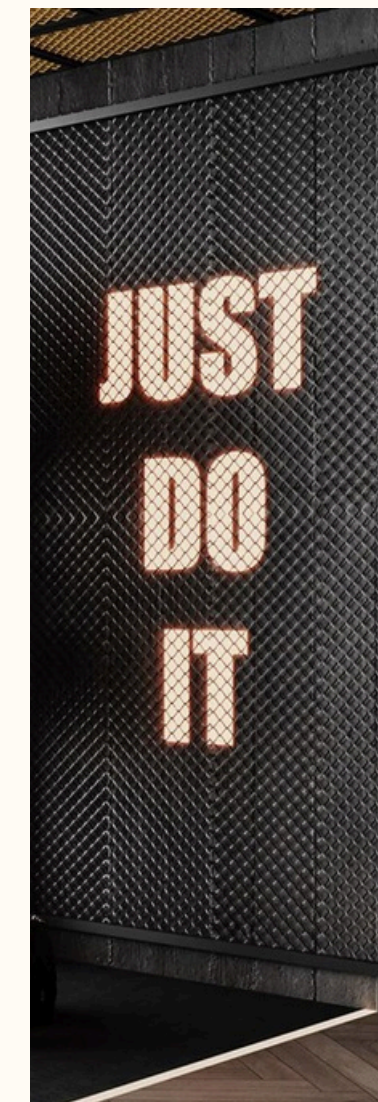
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INTERIORS



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